



## New Graduate Employment

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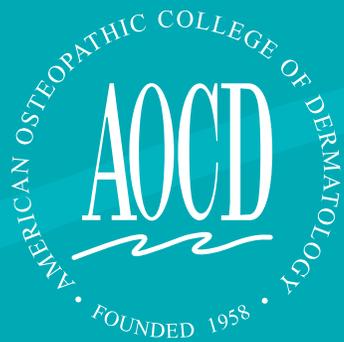


## Mole Patrol Targets Baseball Fans

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## Orlando Doesn't Stop at Theme Parks

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# DermLine

Newsletter of the American Osteopathic College of Dermatology

## Midyear Meeting Presentations

### Entice, Educate

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## Melanoma Skin Cancer Month: How Did You Observe?

This year Melanoma Monday was May 2, kicking off a month of special activities as part of Melanoma Skin Cancer Month. Here's how a handful of your colleagues spent the day:

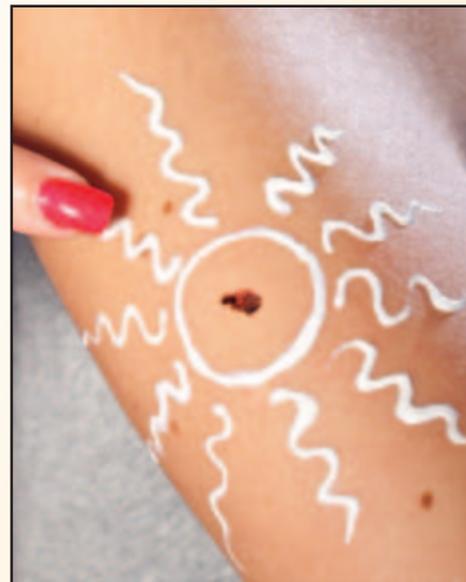
**Charles Hughes, D.O.**, joined members of the local Colorado Springs Dermatology Society to conduct a free skin cancer screening on the Saturday before Melanoma Monday. This year marked the 24th annual event, which is conducted in association with the American Cancer Society. They conduct the screening on a Saturday to enable more individuals to attend. Between six and 12 local dermatologists participate each year, screening and educating hundreds of people. The American Cancer Society and a local community health clinic assist with staffing and provide the facility for the screening.

Residents at the **Pontiac/Botsford Osteopathic Hospital Dermatology Residency Program** held three skin cancer screenings on May 13 and 14.

**Alex Doctoroff, D.O.**, held a free screening on May 2 for local firefighters, police, and municipal employees at his second office in Teaneck, New Jersey. He conducted the screening with the help of his physician assistants. In the past, Dr. Doctoroff held screenings for the public at his practice, but wanted to do something a little different this year to pay back the community that has supported his practice's success and growth.

On Melanoma Monday, **Monica Van Acker, OMS-II**, a medical student at the Michigan State University, College of Osteopathic Medicine, presented her recently completed study at the 71st annual meeting of the Society of Investigative Dermatology. She conducted the study, which focuses on college age women and their decision to use indoor tanning, with the goal of establishing categories of tanners based upon their tanning habits and formulating effective teaching methods to prevent unhealthy ultraviolet expo-

sure. She hopes that dermatologists can use the data to target certain groups of women and more effectively persuade them from engaging in indoor tanning. As part of the presentation, she handed out black melanoma awareness ribbons to attendees.



## Have You E-Prescribed Lately?

In order to earn an incentive in 2011 and avoid a penalty in subsequent years, dermatologists should e-prescribe at least 25 times this year.

By reporting an e-prescribing measure through their claims at least 10 times between January 1 and June 30, 2011, dermatologists can avoid a 1 percent penalty in 2012, according to the Centers for Medicare & Medicaid Services (CMS) Electronic Prescribing Program. In addition, dermatologists who e-prescribe a total of 25 times from January 1 to December 31, 2011, and have at least 10 percent of their total Medicare Part B charges consist of denominator codes are eligible to earn a 1 percent incentive on their total Medicare Part B allowed charges.

Denominator codes include the following: 90801, 90802, 90804-90809,

90862, 92002, 92004, 92012, 92014, 96150-96152, 99201-99205, 99211-99215, 99304-99310, 99315, 99316, 99324-99328, 99334-99337, 99341-99345, 99347-99350, G0101, G0108, and G0109.

Moreover, dermatologists who successfully report the e-prescribing measure in 2011 also will be exempt from a 1.5 percent penalty in 2013.

This submission, however, must be performed through claims, that is, dermatologists are not allowed to use a registry or electronic health record (EHR) to avoid the penalty in 2012.



Exemptions from this requirement are available, but must be noted on claims prior to June 30, 2011. Exemptions apply to dermatologists who have fewer than 100 cases or less than 10 percent of cases containing a denominator code between January 1 and June 30, 2011. In these cases, the dermatologist should not report anything. The CMS will calculate this and exempt the dermatologist from the penalty in 2012.

Dermatologists planning to participate in the EHR incentive program in 2011 will not be eligible to collect the 1 percent e-prescribing bonus as CMS does not allow providers to collect both bonuses.

For more information, check with your local Medicare carrier or visit the CMS link at [www.cms.gov/erx incentive](http://www.cms.gov/erx incentive).